

# Tea Towel

KEEPSAKES

EST. 1998

A U S T R A L I A

Proudly printed in Australia with genuine care and excitement. Over 22 years of experience. Offering a range of fabrics, garments and print methods to suit every need and budget. Australia's leading Tea Towel printing specialists. No min. order requirement.

TEA TOWELS	SIZE	COLOURS AVAILABLE
100% Cotton Standard	690 x 450mm	White
100% Cotton Premium	700 x 500mm	White
Linen Cotton Standard	700 x 500mm	Off White & Charcoal
Linen Cotton Premium	700 x 500mm	White
100% Linen Premium	700 x 500mm	Off White, Oatmeal, Flax & Black

BIB APRONS	SIZE	COLOURS AVAILABLE
Bib Standard 100% Cotton	Without Pockets	Off White, Black & White

CALICO BAGS	SIZE	COLOURS AVAILABLE
100% Cotton Short Handle (100mm gusset bags available upon application)	410 x 380mm	Off White
100% Cotton Medium Handle with a gusset	470 x 330mm	Off White

## PRINTABLE AREAS:

TEA TOWELS: 410mm x 610mm

BAGS: 280mm x 250mm

APRONS: 410mm x 610mm

We recommend printing 30mm from any edge. Complimentary swatches and samples available upon request.

## **PRINT METHODS:**

Each printing process has its strengths. Our team will recommend which method is most suitable once final artwork has been sighted and an idea of quantity is known. We're excited to offer state of the art digital printing which reproduces detail in its entirety- in photos, watercolour and fine intricate detail.

## **SCREEN PRINT:**

Layer/s of high quality water based ink is hand pressed through a prepared mesh screen, this creates an immediate image of your artwork to garment.

## **MULTI COLOUR SCREEN PRINT:**

Each colour variant requires a separate screen- one at a time to achieve the overall image. We can screen print up to 8 colours and half tones. Screen printing is the best option for designs that require a high level of vibrancy and solid colours. It is often more financially viable on larger runs.

## **DIGITAL PRINT:**

The newest method to the market involving artwork processed by computer and printed directly onto the surface of the garment using high quality water based inks. It is not a heat transfer or appliqué. Digital printing is best used for detailed artwork files, watercolour and photographs - it is also financially economical for smaller runs.

## **ARTWORK REQUIREMENTS:**

**SCREEN PRINT** - Outline all fonts/text to curves, res. 300dpi or larger, CMYK colour mode. PDF preferred. For optimal print result, we recommend a min. stroke of 1.5mm, text to be no smaller than 18pt. and for artwork to be set up no closer than 30mm to any edge. Spot colours – black files must be presented as 100% black, not a percentage of black. Artwork to be set up and provided at print size. Max. printable area: 410mm x 610mm.

**DIGITAL PRINT** - RGB colour mode. Res. 300dpi or larger. PDF, PNG, Ai files preferred. Artwork to be set up no closer than 30mm to any edge. Artwork to be set up and provided at print size. Max. printable area: 410mm x 610mm.

## **COLOUR MATCHING:**

We will match as close as possible to any Pantone (PMS) C colour. Please note- colour may appear slightly different on a monitor/paper than when printed to fabrics.

## **LEAD TIME:**

Please allow 2 weeks from client approval- plus delivery. Should you require an urgent turn around, please contact our team and we will accommodate where physically possible.

## **WHERE TO FROM HERE?**

Contact our team via email with artwork, quantity, fabric selection and delivery address and our team will be in contact with any feedback, advice and a personalised quotation. Once artwork has been finalised, an approval form will be raised for your consent prior to print.

Artwork is held with the utmost of confidence and will not be used, shared or reproduced without your consent.

## **GENERAL:**

[info@ttkeepsakes.com.au](mailto:info@ttkeepsakes.com.au)

Files larger than 9MB <https://www.hightail.com/u/Keepsakes> or via Drop Box

## **PERSONALISED PACKAGING**

We are excited to offer personalised packaging options in the way of - folding, personalised paper sleeves, personalised tags, twine and tag etc.

Contact our team for more information- p: 03 5995 0388 | e: [info@ttkeepsakes.com.au](mailto:info@ttkeepsakes.com.au)